- Included

| Publishing Packages | $\begin{gathered} \text { Starter } \\ £ 1,699 \end{gathered}$ | Essential £4,199 | $\begin{gathered} \text { Plus } \\ £ 8,399 \end{gathered}$ | $\begin{gathered} \text { Pro } \\ £ 12,499 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Core Features |  |  |  |  |
| Digital Formatting \& Distribution | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Paperback Publishing | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Worldwide Online Distribution | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| ISBN Assignment | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| US Copyright Registration | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| UK Legal Deposit | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Image Insertions | 20 | 50 | 75 | Unlimited |
| Cover Design | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Interior Revision - Block of 25 | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Amazon "Look Inside", Google, and Barnes \& Noble "Read Instantly" Previews | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Hardcover Publishing | + | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Editorial Assessment | + | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Cover Copy Polish | + | + | $\checkmark$ | $\checkmark$ |
| Enhanced Metadata Listing |  |  | $\checkmark$ | $\checkmark$ |
| Concierge Service |  |  |  | $\checkmark$ |
| Custom Colour Illustrations (for full-colour books only) | + | + | + | + |
| Book Copies |  |  |  |  |
| Promotional Digital Bookstubs | 50 | 250 | 500 | Unlimited |
| Credit for your First Book Order | £200 | £450 | £850 | £850 |
| Market and Promote |  |  |  |  |
| New Releases Section on the AuthorHouse Bookstore | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Print-Ready Bookmarks Design File | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Book Sales Savvy Guide | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Social Media Setup Support | Guide | Kit | Kit | Kit |
| Author Website Setup with One Year Hosting | 3 pages | 6 pages | 6 pages | 10 pages |
| Domain Name and Hosting Renewal |  |  | 1 year | 2 years |

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| Booksellers Return Programme | + | 12 months | 24 months | 36 months |
| :---: | :---: | :---: | :---: | :---: |
| Press Release Essential | $\pm$ | 100 media outlets | 500 media outlets | 500 media outlets |
| Feature on Bookmad |  | New releases | Half page | Full page |
| Print-Ready Marketing Materials Design File |  | 3 events | 10 events | Unlimited |
| Featured Book Placement on the AuthorHouse Bookstore |  | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| Bookstore Sell Sheet Digital File |  |  | $\checkmark$ | $\checkmark$ |
| Book Launch Social Media Announcement |  |  | $\checkmark$ | $\checkmark$ |
| Video and Podcast Interview on The Book Connection |  |  | $\checkmark$ | $\checkmark$ |
| 2-Week Online Book Launch Campaign |  |  |  | $\checkmark$ |
| Bookstore Pitch Campaign |  |  |  | $\checkmark$ |
| Standard Book Video |  |  |  | $\checkmark$ |

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